

Need iterative usertesting?

Suuntaamo organizes Weekly TestActions for Protomo and StartupStairs teams every thursday at New Factory Stage at 16-20. Suuntaamo provides you the users you need.



How does it work?

- Step 1. Contact Suuntaamo at least 1 week before
- Step 2. Together we plan what to test -testplan
- Step 3. Show up to TestAction
- Step 4. Further development
- Step 5. 2nd iteration on next Thursday (or later)

Sign up now and save your time and money!

sointu.karjalainen@hermia.fi
+358 40 823 5371
jaana.olsson@hermia.fi
+358 40 823 5391

Schedule for TestAction Day

Every Thursday

16:00-16:30 Building up the stage

16:30-17:00 UX consultation

17:00-17:15 1st wave intro for users

17:15-17:40 Testing and feedback
(5min transition to next test-table)

17:45-18:10 Testing and feedback

18:15-18:30 Feedback for Suuntaamo

18:00-18:15 2nd wave intro for users

18:15-18:40 Testing and feedback
(5min transition to next test-table)

18:45-19:10 Testing and feedback

19:15-19:30 Feedback for Suuntaamo

19:30-20:00 Disassembling the stage

**SUUNTAAMO
/NEW
FACTORY**

**UUSTEHDAS
/NEW
FACTORY**

HERMIA



Centre for Economic Development,
Transport and the Environment



European Union
European Regional Development Fund

Leverage from
theEU
2007-2013